

{SPONSOR}

CHEERS ON THE CORNER

**22ND JULY
2022**

The Auburn Downtown Merchants Association is pleased to announce that the 6th annual Cheers on the Corner event will take place on July 22, 2022 in downtown Auburn. This year we are doing away with tents, but offering our sponsors a VIP experience while still exposing your brand to thousands. Sponsors are welcome to give out promo items and promote your business or just enjoy the event with clients and friends. To secure your sponsorship, simply fill out the attached form and return it with payment.

Presenting Sponsor (three available)

- Business logo on all marketing items, radio ads, press material, downtown social media platforms, and recognition the night of.
- logo on all directional signs at the event
- The Presenting Sponsors will receive 10 tickets to the event, VIP check-in and can enjoy the event 1 hour early!
- Option to set up and pass out promo items

Event Sponsors

- Business tag and shout out on downtown social media platforms
- 6 tickets to the event
- You and your guests will enjoy early check-in and skip the lines, access to the the Cheers VIP party 1 hour before the public
- business logo on event directional signs
- Option to set up and pass out promo items.



Auburn Downtown Merchants
166 N. Gay St. #17
Auburn, AL 36830



CHEERS ON THE CORNER

Friday, July 22nd 6-9 pm

Sponsorship Agreement

Applications due: July 11th

Business Name: _____

Phone #: _____

Email: _____

Contact Person: _____

Social Media Handle:



Please indicate which sponsorship level below.

Presenting Sponsor, \$1000

Event Sponsor, \$500

Pay by Card: Card #: _____ Security Code: _____

Exp Date: __/__/__ Zip Code(associated with the card): _____

Make checks payable to: Auburn Downtown Merchants Association

Mail applications to: PO Box 177 Auburn, AL 36831

For questions, email Jessica Kohn at jessica@downtownauburnonline.com